



Southern Lehigh School District

High School Syllabus

Introduction to Business

2013-2014

Course Description:

Students who would benefit from this course are those who intend to pursue a career in the field of business. Topics to be covered include the job market, budgeting, banking, credit, and insurance. In addition, emphasis is placed on discussing the business world from the perspective of the consumer. Guest speakers from the business community will be invited to make presentations to supplement the class text.

Course Content:

- Our Economic Environment
- Business Operations
- Business & Government & International Business
- Fundamentals of Contracts
- Financial Information and Budgeting
- Consumer Buying Decisions & Rights
- Implied and Expressed Warranties
- Financial Institutions and the Federal Reserve Banking System
- Fundamentals of Credit
- Fundamentals of Insurance

Required Textbooks and/or Other Reading/Research Materials

"Intro to Business". South-Western.

"Intro to Business Workbook". South-Western.

"Virtual Business" Simulation. Knowledge Matters.

"How the Market Works". Stock-Trak.

Course Requirements:

Each student is required to complete all projects, test and assignments. Each student must maintain a notebook with all class notes, worksheets, and handouts. Failure to do so will affect student's overall grade. Participation in class discussions and class work is part of grading.

Grade Components/Assessments:

Tests and Quizzes:	30% - 40%
In-Class Activities and Notebook:	20%
Homework:	10% - 20%
Projects:	20% - 40%

Each marking period is worth 20% of a student's overall grade. The midterm and final exam are each worth 10% of a student's overall average:

Quarter 1	20%
Quarter 2	20%
Midterm	10%
Quarter 3	20%
Quarter 4	20%
Final	10%

Required Summer Reading/Assignments:

There are no summer reading assignments.